

**MINUTES of the BARABOO BUSINESS IMPROVEMENT DISTRICT (BID)  
BOARD OF DIRECTOR'S MEETING**

**April 24, 2019**

**Members Present:** S. Fay, B. Stelling, T. Wickus, H. Kierzek, S. Byberg, T. Sloan, S. Bruncker

**Members Absent:** N. Marklein Bacher, L. Steffes

Also Attending: Ed Geick

**Call to Order:** Sarah Fay presided over the meeting, called it to order at 5:47 PM and noted compliance with the Open Meeting Law.

**Meeting Minutes:**

Moved by Stelling, seconded by Kierzek and unanimously carried to approve the minutes of March 20, 2019.

**Agenda:** Moved by Stelling, seconded by Wickus and unanimously carried to approve the agenda as published.

**Reports of Officers and Committies**

- President – Put Put Crawl Event
- Appearance – Gatehouse Gardens will do landscaping – 33 hanging baskets. Finalize location of new trees in downtown area.
- Promotions – Devil's Lake products are out. Brava ad is out. Johnsen Insurance banner is new

**Old Business:**

AdHoc Parking –

- Sarah gave status report
- Ed spoke about 6<sup>th</sup> District case
- Meters have been out for over 25 years
- BID logo discussed. Sarah showed a draft

**New Business:**

1. Vouchers	Gatehouse Gardens	\$	710.00
	Lorraine Ortner Blake		243.10
	Next Level		309.00
	American Legion		301.41
	Downtown Baraboo		205.04
	Capital Newspapers		1385.00
	City of Baraboo		484.52
<b>TOTAL:</b>			<b>3638.07</b>

Moved by Wickus, seconded by Byberg, and unanimously carried to approve the vouchers.

2. AdHoc Branding – Todd explained purpose of committee. Discover Wisconsin Real episode.

**Correspondence & Announcements:**

Send background material to new board members: budget, committees, bylaws, map and parking lots.

3. **Next Meeting:** Wednesday, May 15, 2019 at 5:45pm, Committee Room #205 and Elect Officers at this meeting.

**Adjournment:** Moved by Kierzek, seconded by Bruncker to adjourn at approximately 6:29 p.m.

Respectfully submitted, Ed Geick